



SHORT FOR “DEVELOPMENT”

# PUBLIC RELATIONS & PRESS

International Music Promotion & Marketing for Independent  
Artists ... WITH A TRACK RECORD!!!

We Value: Integrity / Courage / Accountability / Respect / Excellence ... and good people!!!



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**WELCOME TO AMG**

## **AMG: THE NEW MEDIA COMPANY**

We are a new kind of media company for a new world. A new world which demands that deals are transparent and fair. A new world in which service to artists, writers and filmmakers is key. The only significant international company to combine music production & distribution, publishing, recordings, and visual content under one roof, our purpose is clear – to support your career and maximize your income streams.

**AMG** is a fully integrated, diversified, global media company designed from inception to unlock value from the 21st century's changed media landscape. **AMG** specializes in the acquisition, development, production, marketing, and distribution of talent-driven films, television, digital media content and music, with a unique ability to maximize the impact of content across worldwide, multi-platform distribution channels, including unparalleled global capabilities and direct passage into the Chinese/Asian market.

The company's comprehensive network extends around the globe including Canada, U.S.A., UK, Ireland, Asia, Spain, Benelux, France, Germany, Scandinavia, Australia, New Zealand, South Africa, Middle East and South Korea. Through established film, music and television divisions, the company provides extensive expertise in film distribution, television and music production & placement, family programming, merchandising, licensing, and digital content. Its current rights library is exploited across all media formats and includes film titles, television programming, and music tracks.

**AMG is a leading entertainment & media company** with an unparalleled client list of artists and content creators across film, television, music and digital media. Led by an experienced and innovative management team, **AMG** was formed in 1998 by international record producer, engineer & mixer Mark S. Berry and operates under his leadership as Chairman. Berry, whose extensive production, engineering & re-mixing talents has earned him **36 international gold & platinum records** for such notable Grammy & Juno nominated musical icons as, David Bowie, Duran Duran, Yes, Boy George, Billy Idol, Kool & The Gang, Cameo, Carly Simon, Joan Jett & many, many more. The company is headquartered in Toronto, Canada, with satellite offices in NYC, LA, Hong Kong, Seoul & Beijing.

Moving into the feature length film world, **AMG** developed and executive produced the live concert feature film, **DRAKE'S HOMECOMING - The Lost Footage** international distribution partnership with Specticast, Fathom/AMC, Cineplex Odeon & Rap-a-Lot Records. Theatrical release commenced in Canada March 18th and internationally March 19th, 2015.



Through its partner companies, including award-winning global creative music supervision agency AttackTrax, **AMG** also provides clients with unique e music advertising, music brand integration and marketing opportunities across traditional, social media, mobile, film, television and gaming platforms.

Already the owner of an extensive music publishing catalogue in affiliation with BMG Music, **AMG's** mission is to target potential acquisitions in the music, film & television industries ranging from independent record labels, artists, writers, streaming rights, feature length films, extreme sports content to purchases in the music publishing sector. **AMG's** focus is music distribution through its deal with Universal Music Group Distribution, and Sony Music the insertions of music into international feature film & television, as well as the development of reality based and documentary television programming.



# AMG PUBLIC RELATIONS & WEBSITE ARTICLES



*Click on the title to have access to the press release*

1. Duane Farley appointed International Executive Vice President by Mark S. Berry at The AMG Corp : **February 17, 2017**
2. Canadian Pop Sensation Mikeila Grace Signs Multi-year Recording and Management Deal With The AMG Corp: **February 15, 2017**
3. Cannes Festival 2017: AMG's Mark S. Berry Judge for the 2nd year in-a-row at the Global Short Film Awards in Cannes, France: **February 11, 2017**
4. Toronto's Glare Design Festival & Conference To Feature Internationally Recognized Speaker Mark S Berry: **February 02, 2017**
5. Mark Berry's AMG Management and Label Division Signs Canadian Rising R&B Star, Trystan Laurent: **December 23, 2016**
6. AMG's Joshua Benjamin Set to Release New Song "Get Down" and Our Ears Can Hardly Wait: **November 08, 2016**
7. Mark Berry's AMG Affiliated Sabrinass Songs Signs Exclusive Publishing Deal with UK Singer Songwriter Keith Fellows: **November 02, 2016**
8. Vullnet Neziri's Debut Single, Diane Warren Penned, You Got Me, Arrives November 13 On UK's Hook And Rhyme Records Through Amg: **November 01, 2016**
9. Canada's Seven Strait Announces 'Rise From the Ashes' Release Date: **October 22, 2016**
10. AMG Visuals Expands Global Film Footprint: **September 22, 2016**
11. A Conversation With Mark Berry From AMG: **July 31, 2016**
12. Hampton Roads, Virginia Has Done It Again!!! Congratulates & Welcomes AMG Universal R&B Recording Artist, Sharrief Thomas: **April 16, 2016**
13. Mark Berry's AMG Visuals Options Buzz Script To The Feature Film "Jamaican Vacation": **March 24, 2016**
14. AMG's Mark S. Berry Appointed Judge at This Years Global Short Film Awards Taking Place at the 2016 Cannes Film Festival: **February 04, 2016**



15. Mark Berry's AMG Eyes Partnership For Growth: **January 06, 2016**
16. Mark Berry's AMG Acquires International Distribution Rights To Animated Family Adventure, "Princess Pirate": **January 06, 2016**
17. Indie Film and TV Player AMG Global Launches Music Joint Venture: **November 20, 2015**
18. Mark Berry's AMG Unveils Music Gaming Arm: **November 06, 2015**
19. Mark Berry's AMG : visuals Makes Production In Canada With 2016's Slate Of Exciting Original Programming: **November 05, 2015**
20. AMG plans International Version of Caribbean Cooking Show Sizzlin: **November 05, 2015**
21. AMG Signs Worldwide Co-Publishing Deal With Canadian Singer/Songwriter Barry Muir: **September 03, 2015**
22. AMG Exec Mark Berry Launches Digital Media Venture, AMG TECH - Signs Shami Media Group as First Client: **July 30, 2015**
23. Mark Berry's AMG Announces Strategic Relationship With Grit Media for Music Insertions: **July 21, 2015**
24. Mark Berry's AMG Set To Expand Into General Entertainment TV: **July 18, 2015**
25. Mark Berry's AMG Opens Beijing Office: **July 16, 2015**
26. Mark Berry's AMG Boosts Distribution In Its Media Operations: **July 16, 2015**
27. AMG Launches Management Company, Exploring Direct Distribution In Emerging Markets: **July 14, 2015**
28. Toronto-based arts, entertainment and media group KeepDiggin Prod. Inc. officially sign with AMG and Universal Music Group: **July 13, 2015**
29. AMG's Mark S. Berry Announces Live James Brown Film With Family On Board: **May 14, 2015**
30. Mark Berry's AMG Signs Nashville Country Rocker Anthony K Through Label Deal With Bungalo/Universal Music Group: **April 28, 2015**
31. AMG Enters Multi-Year Agreement With Shami Media Home Entertainment: **April 24, 2015**



32. Drake's Homecoming: The Lost Footage Coming to select Cineplex Theaters: **March 13, 2015**
33. Mark Berry's AMG Enters Lifestyle Programming Arena With AMG Lifestyle: **February 05, 2015**
34. AMG Taps Mark S. Berry To Oversee Original Programming: **February 04, 2015**
35. AMG's B-Squared TV Division Is Cookin' With 'SIZZLIN': **February 04, 2015**
36. Calgary's Joshua Walsh Joins AMG as West Coast A&R/Staff Producer : **January 09, 2015**
37. AMG's Canadian Country Star Kevin Chase Scores European Licensing Deal with Germany's AGR/Universal: **November 18, 2014**
38. AMG executive Team of Mark Berry & Rob "Kelo" Hendricks on Board as Executive Producers of New DRAKE:HOMECOMING Live concert Feature Film: **November 14, 2014**
39. AMG Music Publishing Signs Worldwide Publishing Deal with Suffolk Based Band Fludes: **November 01, 2014**
40. Mark S. Berry & Bob Shami Executive Produce Dennis Rodman : Doing It My Way Documentary As Part Of Growth Strategy: **September 19, 2014**
41. MARK S. BERRY/AMG Renews Global Distribution Deal With Street ScholarMusic Group/Bungalo/Universal Music Group: **July 25, 2014**
42. Ice T & Scarface Gritty Street Drama, "The Ghetto" Gets Picked Up By Toronto's B-Squared Entertainment In Its First International Acquisition: **July 25, 2014**
43. Mark S. Berry signs French Jazz Artist Grazzia Giu – Releases Major Label Debut CD "Pretend" Through AMG: **July 24, 2014**
44. AMG's R&B Singer Sharrief Scores With Radio Hit & Charter, "I'm Original": **July 24, 2014**
45. AMG Chief Mark S. Berry Teams Up with French Star Thomas Comas To Produce New Album: **July 18, 2014**



46. Mark S. Berry Sets Joint Venture With Frank Blenman To Launch B – Squared Studios: **June 21, 2014**
47. AMG’s Global Entertainment Joint Venture With B-Squared To Focus On Urban Television Properties And 15% Growth Plan In 2014: **June 21, 2014**
48. AMG’s Mark S. Berry Announces Creation Of Formidable Ad Marketing Division “Brand Relations” Syncing Music to Commercial Products & Brands: **February 18, 2014**
49. Author Jerry Astbury & Shamu Book Publishing Secure Global Rights to Acclaimed Music Engineer/Producer Mark S. Berry’s Autobiography: **February 16, 2014**
50. Mark S. Berry, Chairman at Toronto’s Attack Media Consolidates All Entertainment & Management Divisions To One Corporate Entity : AMG: **January 25, 2014**
51. Mark S. Berry Music Producer & AMG World Music Artist Bandoleros Partners With International Dance Phenomenon, Zumba Fitness: **January 24, 2014**
52. MARK S. BERRY, MUSIC PRODUCER & Toronto’s AMG Launches Joint TV/Film Venture, Shami-Berry With Shami Media’s Bob Shami: **January 18, 2014**
53. Mark S. Berry Music Producer & AMG Inks Content Deal with China’s Shanghai Media Group (SMG) music portal, a-Peer Synergy: **January 18, 2014**
54. Mark S. Berry, Music Porducer & Chairman AMG, Signs With Universal Affiliate Bungalo: **January 15, 2014**
55. MARK S. BERRY, MUSIC PRODUCER & AMG/Devel Announces Rob “Kelo” Hendricks as Newly Appointed Executive VP Business Affairs: **January 15, 2014**
56. Mark S. Berry, Music Producer : Continues To Be A Music Industry Leader: **January 14, 2014**
57. AMG, Mark Berry Music Producer and UK’s Ricall Ltd Form Strategic Partnership to Launch ATTACKTRAX, Noted Toronto Based Music Supervision Website: **January 14, 2014**
58. Grand Rapids’ Star darts to Release New EP “Shooting Star Darts” Through AMG/UMGD: **December 31, 2013**





59. AMG and UK's Ricall Ltd Form Strategic Partnership to Launch ATTACKTRAX, Noted Toronto Based Music Supervision Website: **December 12, 2013**
60. AMG & MTV Creative in Co-Venture Deal With Canadian Reggae Songwriter Casper: **November 26, 2013**
61. AMG/Deevel Announces Rob "Kelo" Hendricks as Newly Appointed executive VP Business Affairs: **November 14, 2013**
62. AMG/Deevel Solo Artist Grace Barbe Snags Her Forth "Best World Music" Honor at the Western Australia Music Industry Awards: **November 09, 2013**
63. AMG World Music artist Bandoleros partners with international dance phenomenon, Zumba Fitness: **November 03, 2013**
64. Toronto's AMG (Attack Media) Launches Joint TV/Film venture, S&a-tv with Shami Media's Bob Shami: **October 10, 2013**
65. Interview : Mark Berry, Producer/Engineer and Founder of Attack Media Group: **October 09, 2013**
66. Mark S. Berry Continues To Be A Music Industry Leader: **October 05, 2013**
67. Attack Media Group (AMG) Inks Content Deal with China's Shanghai Media Group (SMG) music portal, a-Peer Synergy: **October 04, 2013**



# *DRAKE PRESS COVERAGE*



1. Drake Lost Footage Made Into Movie: **March 13, 2015**
2. Watch the trailer to Drake's "Homecoming" Documentary/Movie: **March 16, 2015**
3. Exclusive: Watch Drake Perform "Successful" in New Doc, Homecoming: The Lost Footage: **March 2015**
4. Drake, producers battling over "Homecoming" film days before release: **March 16, 2015**
5. Drake Concert Film Producer Says Rapper Has "Sour Grapes": **March 17, 2015**



**AMG Executive Mark S. Berry on Board as Executive Producer of The  
New DRAKE: HOMECOMING, Live Concert Feature Film**



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*AMG In Association with James Prince at Rap-A-Lot Records & Toronto's Serious Entertainment Are Scheduling An Early 2015 Release Across All Platforms.*

Wednesday, November 12th, 2014

**EXCLUSIVE:** Canadian based film & music supervision company AMG and its executive team of multi-platinum awarded record producer Mark Berry and Rob "Kelo" Hendricks snags its first homegrown production for their fledgling film division with a premium acquisition.

Its latest production in an international partnership with Rap-a-Lot Records in Houston, Texas gives them Executive Producer status and worldwide acquisition rights across all platforms to the feature length concert film, DRAKE: HOMECOMING. AMG's longstanding relationship with international licensing agents and contacts will pool expertise and resources on a global basis.

DRAKE: HOMECOMING, the live sold out concert filmed at Toronto's Sound Academy in 2009 prior to Drake signing with Little Wayne's Young Money imprint through Cash Money/Universal, was believed lost and destroyed. After its recent re-discovery, the project was brought to the attention of famed record producer Mark Berry who enlisted the services of longtime friend and AMG business affairs attorney Paul D. Schindler (Katy Perry, Madonna, Jennifer Lopez) at Greenberg Traurig in NYC to cultivate deals.

Additional production and footage brought to the table by AMG included the organizing of interviews with James Prince and his son Jas Prince, the latter credited with the actual discovery of Drake and bringing him to the attention of Little Wayne who went on to sign the global superstar to his Young Money imprint. The soundtrack includes the international smashes, "Best I Ever Had" & "Successful".



The first order of business was securing an international release for the outstanding audio soundtrack and DVD rights through Rap-a-Lot Records based out of Houston, Texas in its deal with SONY/RED. "James Prince, CEO of Rap-a-Lot and Anzel Jennings, Co-Producer of DRAKE:HOMECOMING have been outstanding partners in wanting the quality of the project maintained throughout all levels" states AMG Chairman Berry.

Rob "Kelo" Hendricks, EVP Business Affairs at AMG added "It goes without saying that this film is essential for Drake fans, particularly given the amount of time spent on highlights of how he was discovered and the climb up. Mark and I are honored at being a part of this film and in partnership with James and Anzel at Rap-a-Lot as Drake is more than just an artist with 17M Twitter followers. He's a planet and his planet is populated by millions of devoted fans. We are set to deliver a 5 star project" he said.

Upcoming DRAKE:HOMECOMING announcements include a worldwide theatrical release with premium theatre chains globally along with several major international broadcast deals. Berry adds, "We couldn't ask for a better team of international partners for the theatrical and broadcast deals being concluded right now. In conjunction with Rap-a-Lot we are looking at an early 2015 for the international release of all windows across multiple platforms".



# CONTACT



## GLOBAL HEADQUARTERS:

AMG-Global  
141 Spadina Avenue,  
Suite 204 Toronto,  
Ontario M5V2K8 Canada

[www.theamgcorp.com](http://www.theamgcorp.com)

[info@theamgcorp.com](mailto:info@theamgcorp.com)

[www.attacktrax.com](http://www.attacktrax.com)

[www.deevel.com](http://www.deevel.com)

## INTERNATIONAL OFFICES:

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